

EXAMINER NEWSPAPER

SPECIAL ADVERTISING LIFTOFF NOVEMBER 6TH 2003



CLIMATE CLEARANCE II ONLY 24 DAYS OF MONEY SAVING DEALS TO GO!

CLIMATE CLEARANCE is an exciting project funded by the State Government, the Cities of Armadale and Gosnells and the Shire of Serpentine - Jarrahdale and our corporate sponsors, to save you money whilst promoting energy and water conservation, and greenhouse gas emissions reduction in every household in the south-east region of the Perth metro area.

Part of the South East Regional Energy Group's, *switch your thinking!* programme, the **CLIMATE CLEARANCE** project offers every household in the region 'special deals' on a comprehensive range of products and services that conserve energy and water and reduce waste. Specifically, **CLIMATE CLEARANCE** aims to:

- Save you **Money** on energy-efficient and waterwise products and services
- Save you **Money** on on-going energy and water bills
- Save you **Money** to spend on the more enjoyable things in life!

This is the second and final special full colour lift-off in the Examiner Newspaper, and all 'special deals'

contained within are valid until the end of this month (30 November 2003). Don't miss out on your chance to grab a great deal, save money and help the environment!

Visit www.switchyourthinking.com for more details about the **CLIMATE CLEARANCE** project and the *switch your thinking!* programme.

Simple ways to save energy & money money money

SWITCH YOUR TRANSPORTATION

Transport is the main offender when looking at greenhouse gas emissions of an average household. It is also an area where a family can make the most spectacular energy savings.

The financial cost of an average family's travel each year is \$6,600. The environmental cost is also high, generating about six tonnes of greenhouse gases, mostly due to car use.

Cut Down On Car Trips To Build A Better Body

A few small changes to the way you travel can make a big difference to your health and well-being. We walk and cycle a lot less than we used to and as a result are suffering more from obesity, high blood pressure, heart disease, diabetes, some cancers and osteoporosis. Exercise can assist to reduce the incidence of these ailments. Walking or cycling also reduces stress levels.

Car use in Perth ranks among the highest in the world. On average

we make 19 car trips each week. We only need to change 3 or 4 of these trips to get back on the road to good health and help reduce greenhouse gas emissions and other air pollutants.

Research has shown that half of all car trips in Perth cover less than 5 km, while 10% cover less than 1km. Short trips with a cold engine also produce extra greenhouse gas emissions. A relaxed 20-minute bike ride is all it takes to travel 5 km, while trips of less than 1km can be covered in 12 minutes on foot.

Consider These Features Before You Buy A Car

Fuel consumption can vary significantly between cars of similar size - you can make a comprehensive comparison of Fuel Consumption of the models you are considering buying with the Australian Greenhouse Office's Fuel Consumption Guide. Phone them on 1300 130 606 for a copy, or check the web at www.greenhouse.gov.au/transport/fuelguide.

For new cars look for the **Fuel Consumption Label**: Since

January 2001 all new passenger cars, off-road vehicles and light commercial vehicles sold in Australia display fuel consumption labels in litres/100 kilometres.

Consider an LPG vehicle. They not only save you on fuel costs, but also emit fewer emissions.

Buy the right size car for your needs - an oversized vehicle is wasted space and wasted fuel.

switch your thinking!

a small change can make a big difference.



10 Hot Tips To Cut Your Car's Fuel Consumption:

A reduction in fuel consumption of just 1 litre per 100 kilometres could save you about \$135 each year and help the environment with a reduction of at least one-third of a tonne of greenhouse gases.

Plan your trips - Combine a number of small errands into one trip to save time and fuel, or consider if a phone call, email or letter would do instead.

Maintain tyre pressure - to the maximum manufacturer recommendation. A car with tyres under-inflated by 6 to 8 psi will use 10% more fuel. Invest in a tyre pressure gauge and check regularly. Also ensure your wheels are aligned properly. Save fuel, increase tyre life and improve handling and safety.

Service your car regularly - A well tuned car uses up to 15% less fuel.

Speed kills economy - Cruising at 90 km/hour uses 25% less fuel than at 110 km/hour.

Anticipate! - Glance ahead

regularly while driving to avoid traffic situations that lead to unnecessary stopping and starting. Driving smoothly and avoiding stop-start traffic can reduce greenhouse gas emissions by up to 30%!

Don't idle - it is more fuel efficient to switch off and then restart your engine when necessary.

Use air conditioners sparingly - they can add 10% to a vehicle's fuel consumption.

Have a snug fitting fuel cap and don't overfill the tank - or you'll lose fuel through evaporation and when you go around corners.

Travel light - don't use the car to store heavy equipment for long periods. An extra 50kg increases fuel consumption by 2%. Be sleek and aerodynamic. Remove roof racks and anything else fixed to the outside of the car to minimise wind resistance.

Car-pool it instead - with buddies at work, school or play. Save money on fuel and parking costs and improve your social life.

Hot water need not cost the earth.

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25% OFF Natural Insulation

Not only is **Cool or Cosy** Natural Insulation created to be environmentally friendly (100% recycled product), but once installed it will dramatically reduce your family's energy consumption thereby aiding all of us with greenhouse gas emission reduction. Mention the Switch Your Thinking Program discount code SYT03

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